

MEDIA ADVISORY

For Immediate Release October 25, 2013

Contact Wallis Etienne. Phone: (305)-678-9483

Email: mailto:info@wordandaction.org Website: http://www.wordandaction.org/

Word & Action Inc. Hosts Charity Event in honor of Child Sexual Abuse Survivors

NORTH MIAMI, FL – Word & Action Inc., in collaboration with Tony Cadet Events & Productions, will host Unmasked: A Masquerade Charity Party on October 27 at Hollywood Live, to celebrate survivors of child sexual abuse.

"Every year, millions of children around the world become victims of sexual abuse and never receive treatment to cope with the trauma. No child should go through this at all!," said Georges Bossous, Jr. the Executive Director and Founder of Word & Action Inc. "In its second year, "Unmasked" is our way of unmasking the hidden traumas of child sexual abuse and raising awareness within our community. We are helping both children and families cope with the trauma to bring an end to the silence."

One hundred percent of the proceeds will support W&A's "Strengthening the Family," a culturally-based approach program to sexual abuse prevention and treatment.

WHO: Word & Action, Inc. (W&A)

Tony Cadet Events & Productions

Chef Pierre B. Moise, W&A Ambassador

Bel Amour Catering

WHAT: Unmasked: A Masquerade Charity Party

WHEN: Sunday October 27, 2013

WHERE: Hollywood Live

2333 Hollywood Boulevard Hollywood, FL33020

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Word & Action, Inc. (W&A) was created in 2009 by Psychotherapist, <u>Georges Bossous, Jr.</u>, who after many years of practice had identified a need for cultural competency when treating Haitian victims of child sexual abuse and their affected loved ones. W&A is a 501(c)(3) nonprofit organization that aims to prevent and decrease occurrence of child sexual abuse, and all other types of child abuse, primarily within the Haitian community as well as other communities throughout the United States.