

WORD & ACTION, INC.

"Hear The Silent Cries"

★ BALI



# ANNUAL REPORT

[www.wordandaction.org](http://www.wordandaction.org)

WORD & ACTION BALI

PREPARED BY

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KiDS  
PROTECT

"I Feel Safe"



2023-2025

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# Word and Action Bali Annual Report 2023–2025

## Overview

During the 2023–2025 reporting period, Word and Action Bali (W&AB) strengthened its leadership role in child sexual abuse (CSA) prevention across Bali through the implementation of the Kids Protect Project and a series of complementary educational, psychosocial, and community-mobilization initiatives. Our interventions reached children, parents, educators, and community members through culturally relevant curricula, school partnerships, and capacity-building sessions delivered in Bahasa Indonesia and English.

Word and Action Bali's impact reflects not only the number of individuals trained but also measurable changes in knowledge, confidence, and readiness to identify and prevent child sexual abuse within households, schools, and broader communities. The program continued to expand through new institutional partnerships, including both government and private schools, and consistently demonstrated its relevance and necessity within the evolving child-protection landscape in Indonesia.



# Executive Summary



Between 2023 and 2025, Word and Action Bali (W&AB) continued to expand its mandate to prevent child sexual abuse (CSA) through culturally grounded, evidence-informed, and school-based interventions. During this period, W&AB expanded school-based implementation of its *Kids Protect Project* across multiple learning environments in Bali while strengthening adult capacity through targeted parent engagement and teacher training. This report presents W&AB's mission, vision, program strategy, reach, outcomes, and strategic priorities for 2025–2028.

2009

**Word & Action, Inc.**  
is founded.

2024

**Word and Action Bali**  
is officially registered.

500

**Word and Action Bali**  
Outreach in one year

3

**W&A International Offices**  
USA - HAITI - INDONESIA

# Making a Positive Impact in our Community.



## Our Mission

Word and Action Bali, the sister organization of Word & Action, Inc.—a U.S.-based 501(c)(3) nonprofit—works to prevent and reduce the incidence of child sexual abuse through culturally informed, evidence-based approaches to education, intervention, and treatment. We are committed to empowering children, families, and communities by providing accessible prevention programs, trauma-informed psychosocial support, and capacity-building initiatives. Through strong national and international partnerships, we strive to strengthen community resilience, expand our reach, and ensure that every child has the right to safety, protection, and healing.

# Vision & Objective



## Vision Statement

Word and Action Bali envisions a community where every child is equipped with the knowledge and skills to recognize, resist, and report sexual abuse, and where survivors receive compassionate, trauma-informed support. We strive to empower parents and caregivers with culturally relevant tools and guidance to better protect their children and foster safer family environments. Through accessible education, prevention resources, and psychosocial care, we seek to strengthen resilience, reduce vulnerability, and promote long-term healing for children and their families.

## Program Objective

The primary objective of the *Kids Protect Project* is to deliver a culturally grounded approach to the prevention and treatment of child sexual abuse in Bali, Indonesia. The program aims to reduce the incidence of sexual abuse within local communities by equipping children with essential safety skills, increasing awareness among families and educators, and promoting access to appropriate psychosocial support. Through education, engagement, and culturally responsive practices, the project aims to strengthen protective environments and contribute to long-term community well-being.

# Values & Goals



## Core Values

Word and Action Bali's work is guided by a set of core values that inform its programs, partnerships, and organizational practices. Central to these values is a strong commitment to child safety and protection, grounded in cultural sensitivity, respect, and trauma-informed care. The organization upholds integrity and accountability while fostering collaboration and partnership as essential components of effective child protection. Through empowerment, capacity building, and evidence-based practice, W&AB seeks to ensure sustainable, ethical, and impactful interventions.

## Organizational Goals

Word and Action Bali (W&AB)'s organizational goals are to: (1) strengthen child sexual abuse prevention education for children; (2) enhance parental and caregiver capacity; (3) build school-based protection systems; (4) expand access to culturally congruent psychosocial support; (5) strengthen community partnerships; (6) improve monitoring, evaluation, and learning; and (7) advance child-protection awareness and advocacy. Collectively, these goals guide W&AB's strategic efforts to create safer environments for children, strengthen community resilience, and promote sustainable systems of prevention, protection, and healing.

# Kids Protect Project

## Program Description

The *Kids Protect Project* is Word and Action Bali's flagship child sexual abuse (CSA) prevention and early-intervention initiative. Rooted in culturally responsive pedagogy and trauma-informed principles, the program equips children with age-appropriate knowledge to recognize unsafe situations, assert boundaries, and seek help from trusted adults. Through storytelling, guided discussions, emotional literacy exercises, and practical safety-skills training, the curriculum fosters emotional awareness, resilience, and protective behaviors. Complementary parent and teacher workshops extend learning beyond the classroom, strengthening community capacity to prevent, identify, and respond appropriately to potential risks. By integrating culturally relevant examples, accessible materials, and community-centered engagement, the program provides a holistic approach to CSA prevention and contributes to the broader protection and well-being of children across Bali.



# Theory of Change

Word and Action Bali (W&AB)'s Theory of Change is grounded in the belief that child sexual abuse (CSA) prevention requires a coordinated, culturally informed, and community-driven approach. When children receive developmentally appropriate safety education, they become more capable of recognizing predatory behavior and asserting their right to safety. When parents and teachers are equipped with the knowledge, confidence, and culturally relevant tools to discuss sensitive topics, they become active participants in detection, prevention, and early intervention. When communities build trust and awareness around child protection, reporting increases, stigma decreases, and support networks strengthen.

Therefore, if W&AB delivers consistent school-based programming, provides accessible prevention materials, trains caregivers and educators, and strengthens partnerships with local institutions, then children and families will be better protected, incidents of CSA will decrease, and survivors will have timely access to psychosocial support. Over time, these coordinated actions contribute to safer environments for children and a community culture that actively rejects abuse and advocates for protection.



# Expected Outcomes

The *Kids Protect Project* is designed to generate measurable changes at the child, family, school, and community levels. At the child level, students are expected to demonstrate increased understanding of personal safety, improved emotional expression, and enhanced ability to set boundaries and seek help. At the family level, parents and caregivers are expected to show greater confidence discussing safety topics, increased awareness of risk factors, and improved capacity to recognize behavioral signs associated with trauma.

At the school level, teachers are expected to apply learned prevention strategies within the classroom, reinforce safety language, and adopt more proactive approaches to student well-being. At the community level, the program is expected to strengthen protective networks, improve awareness of CSA as a public health concern, and foster greater collaboration among stakeholders committed to child protection.

Collectively, these outcomes contribute to a long-term reduction in vulnerability, improved responsiveness to incidents of abuse, and the establishment of a more resilient, informed, and protective environment for children throughout Bali.



# Program Implementation Across Schools

## Classroom Delivery at Partner Schools

Note: The following 2024 examples are highlights within the broader 2023–2025 reporting period.

Throughout the 2024 school year, Word and Action Bali (W&AB) implemented the *Kids Protect Project* curriculum across several grade levels using structured, multi-week modules designed to teach children how to identify unsafe situations, articulate emotions, establish boundaries, and seek help from trusted adults. Sessions typically included story-based learning, group discussions, drawing activities, and safety-skills practice.

At Class 1, the program was delivered over a three-week sequence, introducing students to the workbook, facilitating reflection on difficult emotions, and engaging them in discussions about staying safe. A similar three-week cycle was implemented in Class 2, where children explored scenarios involving peer unhappiness and practiced safety responses.

In Class 3, the curriculum was delivered over a two-week period and focused on emotional expression and character-based safety strategies through the stories of Burgundy and Butch. An extended seven-week implementation in Class 2 during Term 2 provided students with a more in-depth skill-building experience, including assertive refusal skills (“Say NO loudly”), self-esteem building during Kindness Week, and repeated practice on identifying unsafe situations.

The program was further adapted for playgroup students through a developmentally appropriate three-week series centered on story reading, emotional expression through drawing, and the introduction of essential safety vocabulary such as stop, no, and help.

At Pelangi School, W&AB led a structured four-week child sexual abuse prevention curriculum, covering topics such as recognizing body boundaries, understanding the difference between secrets and safe disclosures, identifying trusted adults, and affirming children’s personal strengths through the “Super Me–Super You” module. This series concluded in early December 2024 and represented one of the most comprehensive implementations within the academic year.



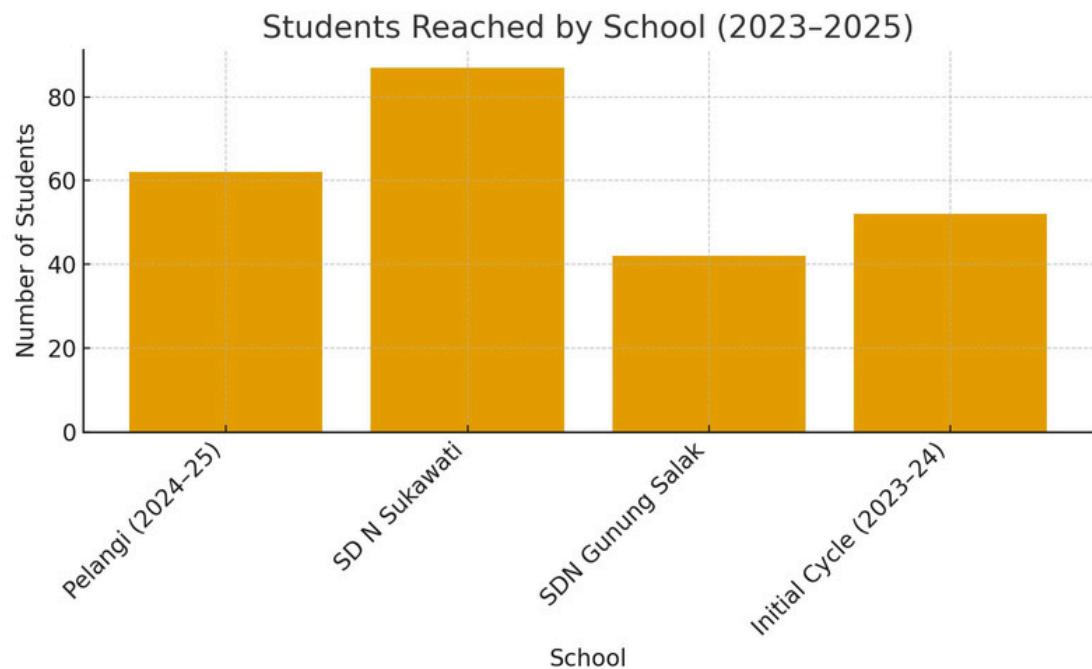
# Program Reach and Impact

Between 2023 and 2025, Word and Action Bali (W&AB) directly reached:

- 243 students across Bali through the Kids Protect Project
- Pelangi School (2023–2024): 52 students
- Pelangi School (2024–2025): 62 students
- SDN Sukawati: 87 students
- SDN Gunung Salak: 42 students

These figures reflect the organization's sustained commitment to expanding child sexual abuse (CSA) prevention education in both local and international school settings. Each cohort participated in multi-week, age-appropriate sessions that emphasized personal safety, emotional expression, boundary setting, and help-seeking behavior.

Together, these interventions brought the total number of children trained between 2023 and 2025 to 243 students. This expansion underscores the growing recognition of the urgent need for CSA prevention education within the Balinese educational landscape and the trust placed in W&AB as a specialized service provider.

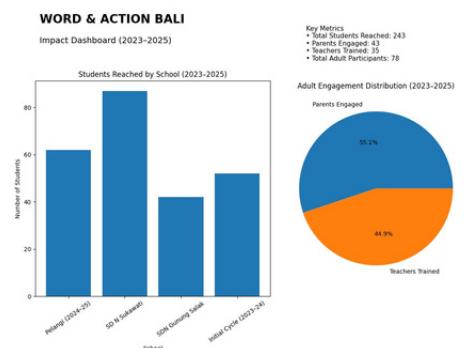
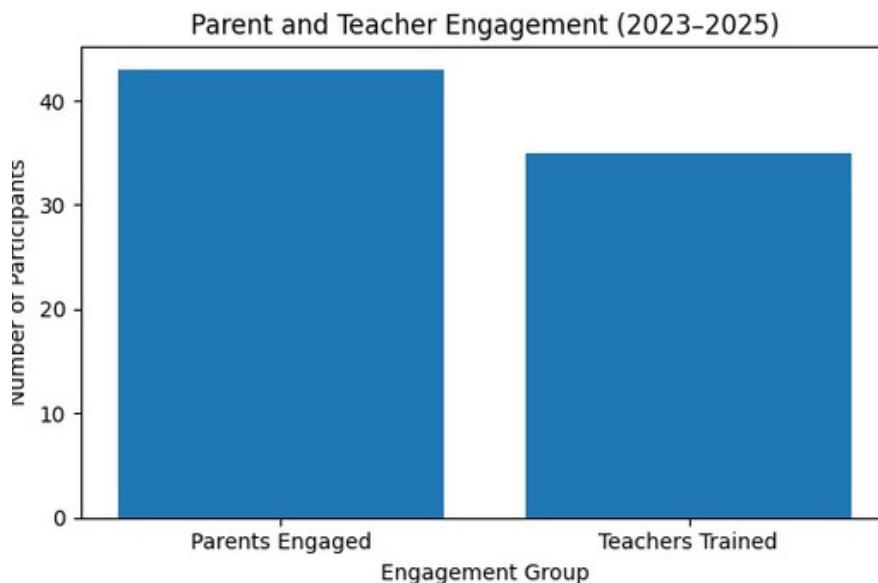


# Parent and Teacher Engagement

Recognizing that effective child sexual abuse (CSA) prevention requires sustained adult involvement, Word and Action Bali (W&AB) strategically integrated parent and teacher engagement into its prevention framework. At Pelangi School, the organization conducted a series of small-group parent information sessions, reaching a total of 43 parents across three meetings. These sessions focused on strengthening open communication with children, recognizing behavioral and emotional indicators of abuse, and responding appropriately to disclosures in a supportive and protective manner.

In parallel, 35 teachers participated in professional development trainings designed to enhance their understanding of CSA risk factors, trauma-informed classroom practices, and the consistent use of safety language. Educators were equipped with practical strategies to reinforce prevention concepts, identify early warning signs, and support students who may be vulnerable or at risk.

Together, these initiatives strengthened a community-wide framework of protection that extends beyond the classroom. Parents reported increased confidence in discussing safety-related topics at home, while teachers demonstrated improved capacity to integrate prevention principles into daily educational practice. Through this coordinated approach, W&AB continues to foster shared responsibility, resilience, and sustained protective environments for children.



# Program Implementation Highlights

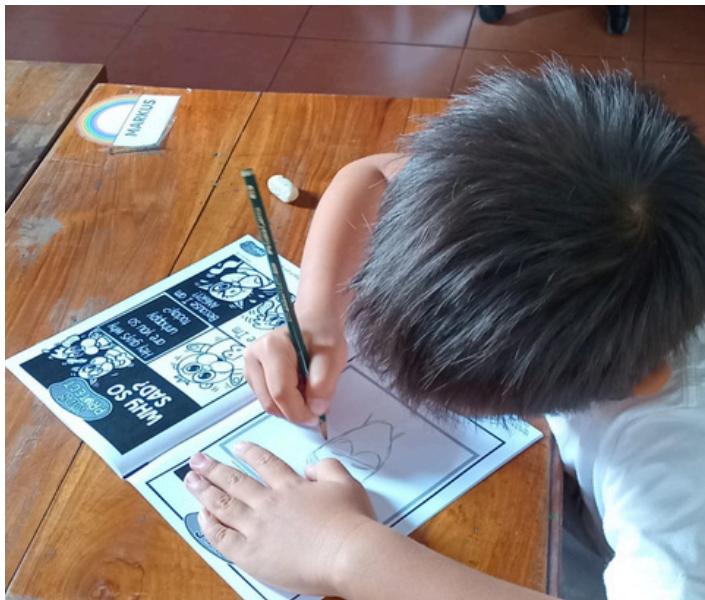
## Child-Focused Curriculum Delivery

Across partner schools, the *Kids Protect Project* was implemented through structured weekly sessions that incorporated:

Story-based learning

- Emotional awareness exercises
- Vocabulary building (e.g., stop, no, help)
- Boundary-setting practice
- Skill rehearsals such as “Say NO loudly,” “Stay Stop,” and “Tell a trusted adult”

Teachers consistently observed strengthened engagement, increased emotional articulation, and improved willingness among students to discuss safety concerns.



# Culturally Responsive and Trauma-Informed Program Delivery

As part of the program implementation highlights, Word and Action Bali prioritized approaches that ensured both cultural relevance and emotional safety for participating children. Program delivery was intentionally designed to be accessible, contextually meaningful, and responsive to the diverse needs of students, while maintaining a trauma-informed framework that supported learning, well-being, and early identification of children requiring additional support.



## Cultural Relevance and Accessibility

The program's culturally adapted tools, including the *I Feel Safe* booklet, enabled students to connect safety principles to real-life contexts. The use of Bahasa Indonesia in instruction deepened comprehension and ensured equitable access.

## Trauma-Informed Approach

Each session integrated trauma-informed practice, prioritizing emotional safety, predictable routines, and non-judgmental communication. This approach allowed facilitators to identify children requiring further support, ensuring timely referrals when needed.

# Outcomes and Early Indicators of Change

## Child-Level Outcomes

- Children demonstrated:
  - Increased awareness of safe vs. unsafe touch
  - Improved emotional vocabulary and ability to label feelings
  - Greater confidence asserting personal boundaries
  - Stronger understanding of who trusted adults are and when to seek help

*Students showed enthusiasm in applying skills practiced during classroom activities.*

## Parent-Level Outcomes

- Parents reported:
  - Better understanding of CSA warning signs
  - Increased readiness to talk about safety at home
  - Improved recognition of developmental and behavioral cues linked to stress or discomfort

*This shift positions parents as empowered allies in prevention.*

## Teacher-Level Outcomes

- Teachers demonstrated:
  - Greater confidence embedding safety language into daily routines
  - Increased vigilance regarding student behaviors
  - Consistent application of classroom-based prevention strategies

*Several educators communicated interest in deeper training, signalling institutional readiness to adopt long-term prevention frameworks.*

## Community-Level Outcomes

- Communities showed:
  - Heightened awareness of CSA as a public health concern
  - Increased trust in school-based prevention efforts
  - Stronger partnerships between W&AB, schools, and community leaders

*These trends suggest improved collective capacity for early detection and coordinated response.*

# Long-Term Impact Outlook

Word and Action Bali (W&AB)'s work contributes to long-term community transformation. By equipping children, families, and schools with culturally attuned tools and knowledge, the program:

- Reduces vulnerability to abuse
- Promotes early reporting and timely intervention
- Supports psychological resilience among children
- Strengthens protective environments in both home and school settings
- Builds foundations for intergenerational change

Through supported implementation and strategic partnerships, W&AB is shaping safer and more informed communities—one child, one family, and one school at a time.

## Looking Forward

As the program enters its next phase, W&AB plans to:

- Expand to additional local schools
- Scale parent-education initiatives
- Strengthen monitoring and evaluation systems
- Deepen collaboration with governmental child-protection structures
- Develop advanced trauma-support pathways for identified at-risk children

Together, these initiatives reflect our unwavering commitment to safeguarding children and empowering communities to break cycles of silence, stigma, and vulnerability. Reinforcing this dedication helps maintain stakeholder confidence and support.



# Child Sexual Abuse in Indonesia: Key Statistics

Child sexual abuse remains a significant public health and human rights concern in Indonesia, with available data suggesting that reported cases represent only a fraction of the true prevalence due to underreporting, stigma, and cultural taboos surrounding sexual violence.



Child sexual abuse (CSA) remains a pressing concern in Bali, reflecting national trends of widespread underreporting, limited awareness, and persistent cultural taboos surrounding sexual violence.

National data indicate that 8.4% of girls and 3.7% of boys in Indonesia experience sexual violence during childhood, with urban and tourism-centered areas—such as parts of Bali—presenting elevated risk factors due to population mobility and digital exposure (Ministry of Women's Empowerment and Child Protection, 2021).

Reports from the Indonesian Child Protection Commission show a 36.8% increase in CSA cases between 2017 and 2020, while evidence suggests that many cases, particularly those involving elementary school-aged children, remain undisclosed (KPAI, 2021; Wulandari, 2023). The rapid rise of online sexual exploitation further compounds vulnerability, with up to 56% of affected children not reporting abuse (UNICEF, INTERPOL, & ECPAT, 2022).

These factors underscore the urgent need for culturally responsive, school-based prevention programs and trauma-informed psychosocial support tailored to Bali's unique social and cultural context.

# Three-Year Strategic Framework



## 2025–2028

This three-year strategic framework serves as a roadmap guiding Word and Action Bali (W&AB)'s priorities, areas of growth, and planned interventions from 2025 to 2028. It outlines the organization's commitment to strengthening child sexual abuse prevention, expanding community engagement, and enhancing trauma-informed support systems. Through this framework, W&AB aims to ensure sustainable impact, accountability, and continued alignment with its mission and values.

# Program Expansion and Quality Enhancement

Objectives (2025–2028):

- Expand *Kids Protect Project* to reach at least 10 additional schools across Bali.
- Translate and refine program materials for broader accessibility in Bahasa Indonesia and English.
- Strengthen training modules for teachers and school counselors.
- Establish a standardized, evidence-informed curriculum to ensure consistency and quality.

Key Strategies:

- Develop new partnerships with local schools and education authorities.
- Train a larger cohort of facilitators to meet scaling demands.
- Conduct regular program evaluations to refine curriculum content.

# Strengthening Parental and Community Engagement

Objectives (2025–2028):

- Conduct ongoing parent workshops focusing on safety awareness, communication, and trauma recognition.
- Engage community leaders, faith-based groups, and local influencers to normalize conversations around CSA prevention.

Key Strategies:

- Organize community outreach events, forums, and awareness campaigns.
- Develop culturally appropriate parent handbooks and digital materials.
- Build ongoing feedback loops to improve future engagement.

# Building a Robust Mental-Health Support System

Objectives (2025–2028):

- Establish a network of trained clinicians who can provide trauma-informed therapy.
- Create pathways for referral and consultation with local mental-health providers.
- Pilot a trauma-support group for children requiring additional assistance.

Key Strategies:

- Offer professional development to clinicians and school counselors.
- Develop an internal supervision and quality-assurance system.
- Integrate culturally congruent healing practices with evidence-based care.

# Monitoring, Evaluation, and Learning (MEL)

Objectives (2025–2028):

- Establish a formal MEL framework with measurable indicators.
- Track student performance, parent engagement, teacher capacity, and community outcomes.
- Produce annual evaluation reports to guide decision-making and donor communication.

Key Strategies:

- Use digital tools for data collection and reporting.
- Train facilitators in basic evaluation methods.
- Conduct baseline, midline, and endline assessments where possible.

# Advocacy, Policy Engagement, and Public Awareness

Objectives (2025–2028):

- Strengthen advocacy efforts to promote child-protection policies in Bali.
- Increase public awareness of CSA prevention, trauma, and mental health.
- Position W&AB as a thought leader in culturally informed CSA prevention.

Key Strategies:

- Publish articles, research summaries, and community education materials.
- Host public forums and collaborate with governmental agencies.
- Build strategic alliances with national and international child-protection networks.

# Organizational Sustainability and Capacity Building

Objectives (2025–2028):

- Diversify funding streams, including grants, philanthropic partnerships, and community contributions.
- Strengthen internal governance, staff training, and operational systems.
- Enhance organizational visibility through branding, media engagement, and partnerships.

Key Strategies:

- Prepare annual fundraising proposals and donor reports.
- Develop a long-term financial sustainability plan.
- Expand staff capacity with structured onboarding and professional development.

# Conclusion



## Our Commitment

This comprehensive strategic framework positions Word and Action Bali (W&AB) for sustained growth, deeper community impact, and long-term contribution to child sexual abuse prevention and treatment across Bali. By aligning our programs, partnerships, and organizational systems with a clear set of values, goals, and evidence-informed strategies, W&AB continues its unwavering commitment to ensuring that all children are safe, empowered, and supported.

# Acknowledgements

**Word and Action Bali** expresses its sincere appreciation to **Pelangi School** for its generous sponsorship of the *Kids Protect: I Feel Safe* prevention workbook in support of the **Kids Protect Project**. This partnership enabled the delivery of culturally responsive child sexual abuse prevention programming and ensured that students had access to age-appropriate educational tools designed to promote safety, awareness, and resilience. Pelangi School's commitment to child well-being reflects a shared dedication to fostering safe and supportive learning environments.

We gratefully acknowledge Graham Abbot for sponsoring the first batch of Kids Protect prevention workbooks implemented in schools in **Tabanan and Ubud**. His early support played a critical role in launching and strengthening our school-based prevention efforts and contributed meaningfully to expanding access to child protection education within local communities.

We extend our deepest gratitude to Dr. Fanya Jabouin for her guidance, clinical expertise, and thoughtful contributions throughout the development of *Kids Protect: I Feel Safe*. Her input was instrumental in ensuring that the content remained both trauma-informed and culturally responsive, significantly enhancing the quality and integrity of the publication.

We also thank Melanie, Vera Verdiany Sumanta, Dr. Charlène Désir, and Louis Carl Saint Jean for their dedicated work in proofreading, editing, and translation. Their professionalism and attention to detail ensured that the material was accurate, accessible, and effective across linguistic and cultural contexts.

Special appreciation is extended to Ni Ketut Jayadi for her legal guidance, steadfast support, and generous donation to our Yayasan, which contributed to strengthening our organizational foundation. We further acknowledge Alex Tsuk, Thierry Gayot, and Indra Lisa for their encouragement and support of our mission.

Finally, we express our profound gratitude to our board members, volunteers, staff, and friends, whose tireless efforts, commitment, and shared belief in this work continue to sustain and advance our mission. Their collective dedication remains the cornerstone of Word and Action Bali's impact.



# About Us - The Team

Our organization is composed of dedicated professionals and compassionate individuals committed to advancing our mission to reduce the incidence of child sexual abuse within our communities, while continuously expanding strategic partnerships at both the national and international levels.



**GEORGES BOSSOUS, JR., M.S.**  
CEO/ Executive Director



**KHAN M. WILSON, B.A.**  
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**NI LUH GEDE FEBRIYANTI**  
Project Coordinator



**NI KADEK PUTNAMA DEWI**  
Volunteer Coordinator



**MOCHAMAD KRISWANDI**  
Photo & Video Technician



**NI KADEK DAMIATI**  
Community Outreach  
Coordinator

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**ANAK AGUNG AYU PUTRI  
PRADNYANTARI**

W&AB Volunteer



**KADEK NATALIA  
DWIYANTI**

W&AB Volunteer



**NI NYOMAN SINDU  
DARMAPATNI**

W&AB Volunteer



**NI WAYAN BELLA BERLIANI**

W&AB Volunteer



**DADI TRIANA PUTRI  
GELGEL**

W&AB Volunteer



**THIERRY GAYOT**

Volunteer Advisory Board  
Member

# We don't just hear, but we listen...

## CONTACT

At Word and Action Bali, "we don't just hear, but we listen." Whether you are seeking support, information, partnership, or guidance, we welcome you to reach out with care and confidence. Every message is received with respect, confidentiality, and a commitment to respond thoughtfully and compassionately.

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### Website

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# YOU ARE NOT ALONE

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